

Norwegian Pavilion at



11-13 May 2016
Pragati Maidan, New Delhi

India is fast moving from a rural economy to urban economy. The Indian population is moving from rural area to urban areas for want of job opportunities, civic facilities and infrastructure and better quality of Life.

Currently the urban Indians accounts for 31% of total population, while contributing to almost 60% of GDP. With rapid urbanization, it is expected that almost 60% of Indian population shall be moving to cities by 2030 accounting for almost 75% of GDP. It is estimated that a total of 500 cities would be needed by 2030 to cater to the increasing urban population. This would pose various challenges on physical, institutional, economic and social infrastructure. Keeping these set of challenges in mind, Govt. of India has initiated "Smart City Project "to convert 100 cities in India into "Smarter Cities".

The core infrastructure elements are: Adequate water supply, Assured electricity supply, Sanitation, including solid waste management, Efficient urban mobility and public transport, Affordable housing especially for the poor, Robust IT connectivity and digitalization, Good governance especially e-Governance and citizen participation,

Sustainable environment, Storm water drains to reduce flooding, Pedestrians, non-motorized and public transport facilities and parking spaces, Safety and security of citizens, particularly women, children and the elderly, and Health and education.

Innovation Norway India in cooperation with the Royal Norwegian Embassy, New Delhi is putting up the Norwegian pavilion at one of the major events in this sector, 2nd Smart Cities India 2016 Expo which will be held in Delhi from 11th to 13th May 2016. <http://www.smartcitiesindia.com/default.aspx>

We are sure to have the attention of key players from the private and government sectors for this event. Space has been booked for the stands, hospitality lounge and info counter. We will also be hosting a networking event during the Expo for the Norwegian participants.

STAND CONCEPT

The lounge area size etc. will depend upon the number of companies attending. We will serve light snacks to our exhibitors and guests.

PARTICIPATION FEE:

Participation fee is NOK 4000 per sqm. Minimum stand size is 9 sqm.

The fee includes, carpet, walls, furniture, lighting, stand cleaning, catering services and on-site assistance by local contractor, IN.

BOOKING DEADLINE 11th March 2016

Please contact

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