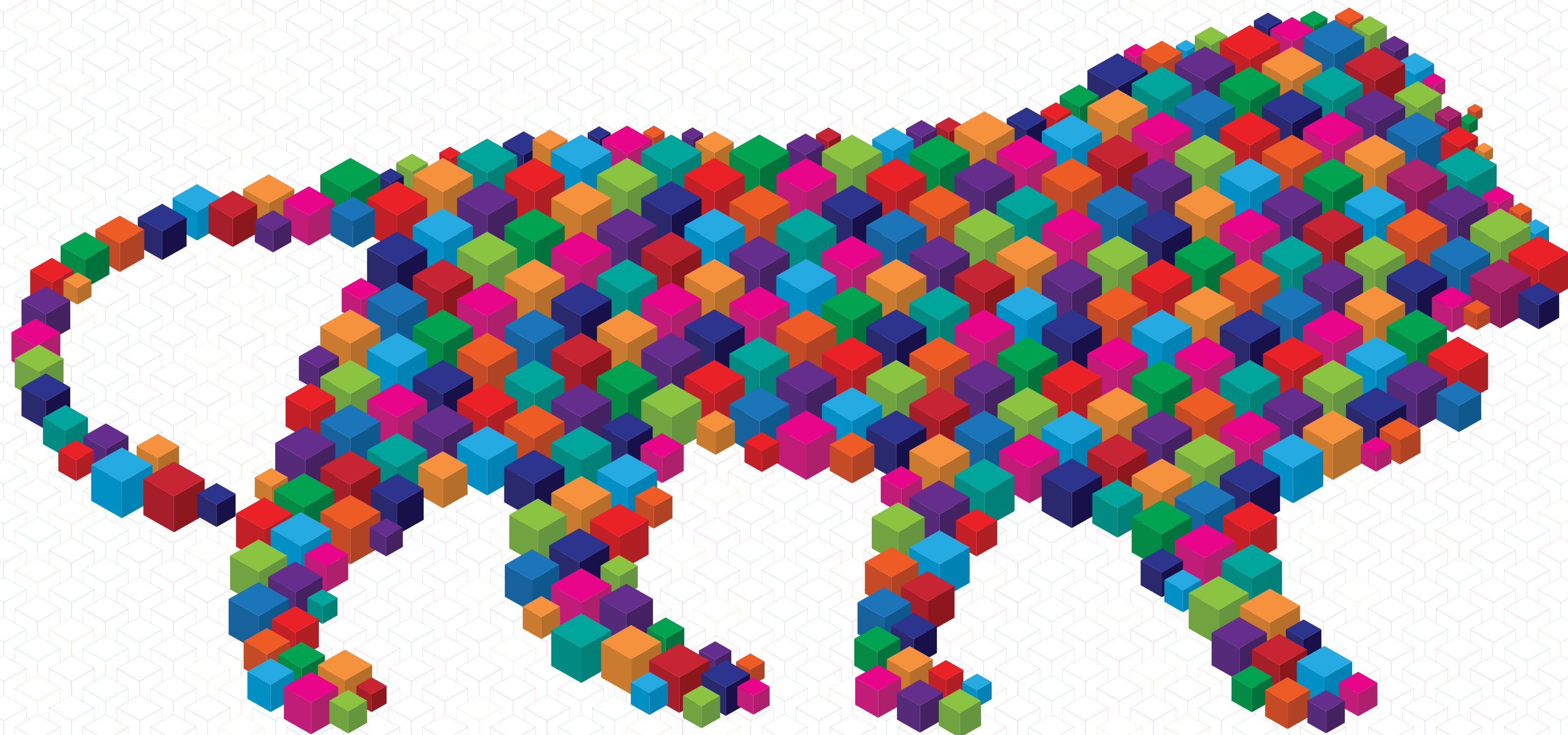


# MAKE IN INDIA WEEK

13TH-18TH FEBRUARY 2016/MUMBAI





**FROM AUTOMOBILES TO AGRO PRODUCTS  
FROM HARDWARE TO SOFTWARE  
FROM SATELLITES TO SUBMARINES  
FROM TELEVISIONS TO TELECOM  
FROM PHARMACEUTICALS TO BIOTECH  
FROM PAPER TO POWER PLANTS  
FROM ROADS TO BRIDGES  
FROM HOUSES TO SMART CITIES  
FROM FRIENDSHIP TO PARTNERSHIP  
FROM PROFIT TO PROGRESS  
WHATEVER YOU WANT TO MAKE: MAKE IN INDIA**



**1**st among the world's fastest growing economies

Source: International Monetary Fund

**1**st among the world's topmost greenfield FDI destinations, January-June, 2015

Source: Financial Times – FDI Markets

**1**st among 100 countries on the Growth, Innovation and Leadership Index

Source: Frost & Sullivan

**1**st among the world's fastest growing economies in both 2016 & 2017

Source: WESP Report 2016, United Nations

**1**st choice for tech MNCs to set up R&D centres outside their home countries

Source: Zinnov Management Consulting Report

**7**th most valued nation brand in the world

Source: Brand Finance

**1**st among the world's most attractive investment destinations

Source: Ernst & Young – 2015 India Attractiveness Survey

**1**st among 110 investment destinations polled globally

Source: Foreign Policy Magazine – Baseline Profitability Index 2015

Among the top **10** FDI destinations

Source: World Investment Report 2015, UNCTAD

Jumped **12** places on Ease of Doing Business 2016 list

Source: World Bank

Moved up **16** places on the Global Competitiveness Index 2015-16

Source: World Economic Forum

**LAUNCHED IN SEPTEMBER 2014, MAKE IN INDIA IS A MAJOR NATIONAL INITIATIVE, DESIGNED TO FACILITATE INVESTMENT, FOSTER INNOVATION, ENHANCE SKILL DEVELOPMENT, PROTECT INTELLECTUAL PROPERTY AND BUILD BEST-IN-CLASS MANUFACTURING INFRASTRUCTURE. THERE'S NEVER BEEN A BETTER TIME TO MAKE IN INDIA.**



**35%**

growth in FDI equity inflows

Source: Department of Industrial Policy & Promotion, Government of India

**MAKE IN INDIA WEEK IS A FLAGSHIP EVENT THAT IS AIMED AT PROPELLING THE INDIAN ECONOMY BY FORGING ENORMOUS GLOBAL ENGAGEMENT WITH INDIAN INDUSTRY IN THE FORM OF PARTNERSHIPS AND INVESTMENTS.**

**SET AGAINST THE VIBRANT BACKDROP OF THE WORLD'S FASTEST GROWING ECONOMY, MAKE IN INDIA WEEK WILL SHOWCASE THE POTENTIAL OF DESIGN, INNOVATION AND SUSTAINABILITY ACROSS INDIA'S FOCUS SECTORS THROUGH A SERIES OF HIGHLY VISIBLE OUTREACH INITIATIVES IN MUMBAI.**

**THE WEEK-LONG EVENT WILL BE INAUGURATED BY THE PRIME MINISTER OF INDIA.**



# SHOWCASE+CONNECT+COLLABORATE

- SHOWCASE A RENEWED SENSE OF PRIDE IN INDIAN MANUFACTURING
- CONNECT WITH GLOBAL INDUSTRY LEADERS AND ADMINISTRATORS
- COLLABORATE TO TAKE CORPORATE AND PUBLIC PARTICIPATION TO THE NEXT LEVEL





# MAKE IN INDIA CENTRE



THE CENTRE WILL FEATURE AN EXHIBITION OF THE MOST INNOVATIVE PRODUCTS AND MANUFACTURING PROCESSES THAT HAVE BEEN DEVELOPED IN INDIA.

THE SPACE ITSELF WILL BE AN AVANT-GARDE STATEMENT IN DESIGN, MERGING THE AESTHETICS OF TRADITIONAL CRAFT WITH A FUTURISTIC VISION.

## SECTOR PAVILION

*A showcase of Indian and global companies across key focus sectors.*

## STATES PAVILION

*A display of India's major manufacturing states, their achievements and investment potential.*

## KEY FOCUS SECTORS

- DEFENCE & AEROSPACE
- AUTOMOBILES & AUTO COMPONENTS
- CHEMICALS & PETROCHEMICALS
- CONSTRUCTION EQUIPMENT, MATERIALS & TECHNOLOGY
- FOOD PROCESSING
- INFRASTRUCTURE DEVELOPMENT
- IT & ELECTRONICS
- INDUSTRIAL EQUIPMENT & MACHINERY
- PHARMACEUTICALS
- TEXTILES
- MICRO, SMALL & MEDIUM ENTERPRISES

# CNN ASIA BUSINESS FORUM

- THE FORUM WILL BRING TOGETHER LEADING MINDS FROM ACROSS THE WORLD TO DISCUSS THE POTENTIAL FOR GROWTH AND BUSINESS IN ASIA
- CNN ANCHORS FAREED ZAKARIA, RICHARD QUEST AND ANDREW STEVENS WILL LEAD A SERIES OF INTERVIEWS AND DEBATES
- EXPERTS WILL CUT THROUGH THE NOISE AND WILL EXPLORE NEW IDEAS, TECHNOLOGIES AND LEADERSHIP SKILLS THAT WILL SHAPE ASIA'S ECONOMIC AND SOCIAL FUTURE



# TIME INDIA AWARDS

RECOGNIZING EXCELLENCE IN THE WORLD OF MANUFACTURING

- TIME WILL WORK CLOSELY WITH MCKINSEY & COMPANY TO SHORTLIST THREE FINALISTS IN EACH CATEGORY AND A PANEL OF ELITE JUDGES WILL DETERMINE THE WINNER

- THE SHORTLIST WILL BE RELEASED AT THE WORLD ECONOMIC FORUM IN DAVOS, SWITZERLAND IN JANUARY 2016

- TIME WILL HOST PANEL DISCUSSIONS THAT EXPLORE THE DIFFERENT FACETS OF INNOVATION, ENTREPRENEURSHIP AND INTELLIGENT MANUFACTURING

POWERED BY TIME MAGAZINE

## BEST-IN-CLASS MANUFACTURING AWARD

*To a company that has enabled  
the most efficient and eco-friendly  
manufacturing processes*

## AWARD FOR INNOVATION

*To the most innovative,  
game-changing idea*

## YOUNG MAKERS AWARD

*To first-generation entrepreneurs  
who have created the most  
exciting prototypes*

TIME



# MAKE IN MUMBAI

A NEW FRAMEWORK FOR MUMBAI TO BE THE ULTIMATE DESTINATION FOR TECHNOLOGY, BUSINESS AND DESIGN

- WORLD'S BEST URBAN PLANNERS AND ARCHITECTS TO PRESENT IDEAS ON SUCCESSFUL URBAN PLANNING
- SESSIONS WILL INCLUDE:
  - › LEVERAGING TECHNOLOGIES TO CREATE SOLUTIONS FOR CHALLENGES FACED BY THE CITY
  - › BEST PRACTICES FOR BUILDING CITIES BY ADOPTING TECHNOLOGY
- EXHIBITION OF THE BEST PRACTICES AT THE MAKE IN INDIA CENTRE

POWERED BY GOVERNMENT OF MAHARASHTRA AND CISCO



GOVERNMENT OF  
MAHARASHTRA



# DRIVING INNOVATION: HACKATHON

- CODERS, ENGINEERS AND DESIGNERS WILL COLLABORATE INTENSIVELY TO COME UP WITH IDEAS THAT SOLVE URBAN DESIGN PROBLEMS
- THE WEEK-LONG HACKATHON WILL BE HELD AT THE IIT BOMBAY CAMPUS
- WINNERS WILL PRESENT THEIR IDEAS IN FRONT OF VENTURE CAPITALISTS, GOVERNMENT REPRESENTATIVES AND THE MEDIA
- AN INDUSTRY-ACADEMIA INTERACTION FEATURING MANUFACTURING SUCCESS STORIES
- AN EXHIBITION ON INNOVATION, BY THE BEST OF IIT, WILL BE HELD AT THE MAKE IN INDIA CENTRE

POWERED BY INDIAN INSTITUTE OF TECHNOLOGY BOMBAY & SAP





# PORT OF CALL

- AN EXHIBITION OF INDIA'S MARITIME DESIGN & MANUFACTURING CAPABILITIES FEATURING THE NAVY'S LATEST INDIGENOUS TECHNOLOGY AND SALIENT INNOVATIONS

- LIVE DEMONSTRATION AT THE DOCKYARD FEATURING INDIGENOUS DESIGN AND MANUFACTURING CAPABILITIES UTILISED IN NAVAL SHIPS AND SUBMARINES

POWERED BY THE INDIAN NAVY



# GLOBAL BRAND BUILDING

- A DAY-LONG SESSION ON GLOBAL DESIGN & INNOVATION WITH FOUNDERS OF LEADING BRANDS, KEY DECISION MAKERS AND EXPERTS FROM THE FIELDS OF FASHION, CINEMA, ARCHITECTURE AND MANAGEMENT
- FOCUS WILL BE ON KNOWLEDGE SHARING, ENTREPRENEURIAL ATTITUDES, CREATIVE BENCHMARKS AND INDUSTRY TRENDS TO CREATE OPPORTUNITIES IN LUXURY MANUFACTURING

POWERED BY THE LUXURY LEAGUE





# EMPOWERING THROUGH DESIGN

- A FORUM ON RETHINKING CONTEMPORARY DESIGN PRACTICES AGAINST THE BACKDROP OF MANUFACTURING AND PROMOTING INDIA AS A GLOBAL CENTRE OF DESIGN
- A PLATFORM FOR INDIAN AND INTERNATIONAL DESIGNERS, CORPORATES, MEDIA HEADS, GOVERNMENT REPRESENTATIVES AND ACADEMIA TO TRANSFER KNOWLEDGE, NETWORK AND COLLABORATE
- NATIONAL INSTITUTE OF DESIGN WILL CURATE A DESIGN EXHIBITION, SHOWCASING PRODUCT DESIGN FROM ACROSS THE COUNTRY

POWERED BY NATIONAL INSTITUTE OF DESIGN, INDIA DESIGN FORUM AND ARCHITECTURAL DIGEST

# THE MAKE IN INDIA MAGAZINE

- IN ORDER TO AMPLIFY THE MESSAGE OF MAKE IN INDIA AND TO PROMOTE THE COUNTRY AS THE PREFERRED DESTINATION FOR GLOBAL INVESTMENT AND MANUFACTURING, CONDÉ NAST INDIA WILL CREATE A SPECIAL ISSUE
- THIS ONE-TIME EDITION WILL SHOWCASE SOME OF INDIA'S MOST CREATIVE AND DYNAMIC INNOVATORS AND ENTREPRENEURS ACROSS VARIOUS INDUSTRIES
- THE MAGAZINE WILL BE RELEASED AT A SPECIAL LAUNCH EVENT DURING MAKE IN INDIA WEEK

POWERED BY CONDÉ NAST INDIA

CONDÉ NAST INDIA





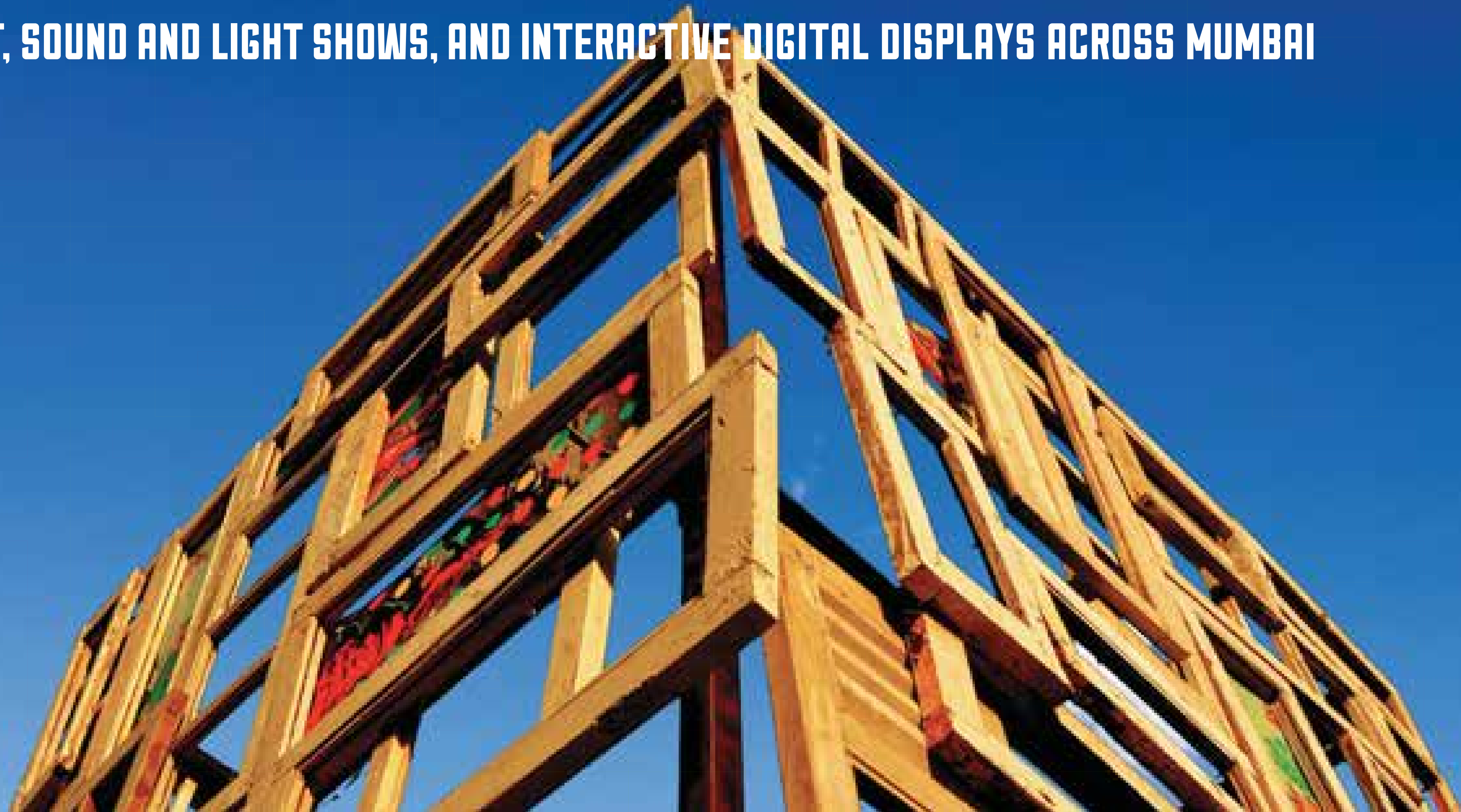


# MUMBAI TAKEOVER

THE CALENDAR WILL INCLUDE LARGER-THAN-LIFE LION INSTALLATIONS, PROJECTION MAPPING, ART AND CULTURE SHOWS

# ART, CRAFT, TECHNOLOGY AND TEXTILES

- EXHIBITIONS ACROSS ALL MUSEUMS AND ART GALLERIES IN MUMBAI
- 'BORN IN BENARAS' TEXTILE SHOW IN COLLABORATION WITH FASHION DESIGN COUNCIL OF INDIA
- MUSIC, STREET ART, SOUND AND LIGHT SHOWS, AND INTERACTIVE DIGITAL DISPLAYS ACROSS MUMBAI



# MAHARASHTRA NIGHT

AN EVENING DEDICATED TO THE BEST IN MEDIA, ENTERTAINMENT, POPULAR CULTURE  
AND TECHNOLOGY FROM THE STATE OF MAHARASHTRA

POWERED BY GOVERNMENT OF MAHARASHTRA



GOVERNMENT OF  
MAHARASHTRA

महाराष्ट्र शासन



# EXPERIENCE INDIA

- A STREET FOOD FESTIVAL THAT BRINGS TO PLATE THE LOCAL CUISINE OF THE CITY
- A 600-PERSON, SIT-DOWN DINNER PREPARED BY THE RENOWNED CHEFS OF THE EXPERIENCE INDIA SOCIETY

POWERED BY EXPERIENCE INDIA SOCIETY AND NATIONAL RESTAURANT ASSOCIATION OF INDIA



Official Airline for Make in India Week



# KEY OPPORTUNITIES

- GAIN VITAL INFORMATION ABOUT INDIA'S MANUFACTURING STRENGTHS AND INNOVATIVE TECHNOLOGIES
- ENGAGE WITH TOP BRANDS ACROSS DIVERSE INDUSTRIES
- PARTICIPATE IN INTERACTIVE SESSIONS WITH SENIOR GOVERNMENT OFFICIALS, POLICYMAKERS AND LEADERS
- REPRESENT YOUR SECTOR AND HIGHLIGHT YOUR ORGANIZATION'S ACHIEVEMENTS AND TECHNOLOGICAL PROWESS
- DEVELOP COLLABORATIONS AND PARTNERSHIPS WITH GLOBAL INDUSTRIES AND GOVERNMENTS

# KEY PARTICIPANTS

GLOBAL LEADERS  
& HEADS OF STATE

INTERNATIONAL  
DELEGATES &  
DIPLOMATS

TOP  
MULTINATIONAL  
BRANDS

POLICYMAKERS,  
THINK TANKS,  
ECONOMISTS  
& ACADEMIA

CEOs OF INDIAN  
& GLOBAL  
COMPANIES

BUSINESSMEN,  
ENTREPRENEURS  
& WORKING  
PROFESSIONALS

GLOBAL TRADE  
ASSOCIATIONS

CXOs OF  
FORTUNE 500  
COMPANIES

GLOBAL MEDIA

CONSULTING  
FIRMS

REGULATORS,  
BANKS &  
FINANCIAL  
INSTITUTIONS

# THE WEEK AT A GLANCE



## 13TH FEBRUARY, EVENING

- Inauguration of MII Week by the Prime Minister of India, Shri Narendra Modi
- Time India Awards

## 14TH FEBRUARY

- CNN Asia Business Forum
- Maharashtra Night
- Sectoral seminars
- Country sessions
- B2B, G2B and G2G meetings

## 15TH FEBRUARY

- Global Design & Innovation Session
- Maharashtra Investor Summit
- Make in Mumbai
- Sectoral seminars
- Country sessions
- B2B, G2B and G2G meetings

## 16TH FEBRUARY

- Driving Innovation: Hackathon
- Industry-Academia Symposium for MII
- Gujarat Investor Summit
- Andhra Pradesh Investor Summit
- Sectoral seminars
- Country sessions
- B2B, G2B and G2G meetings

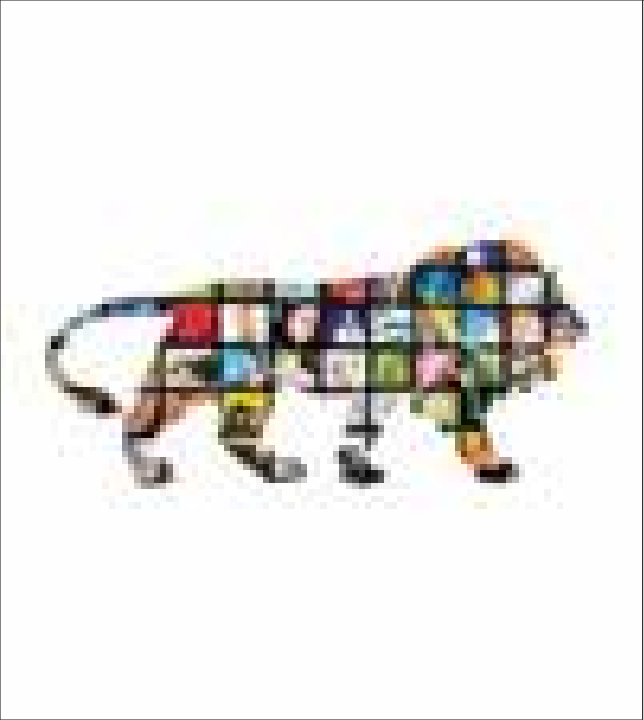
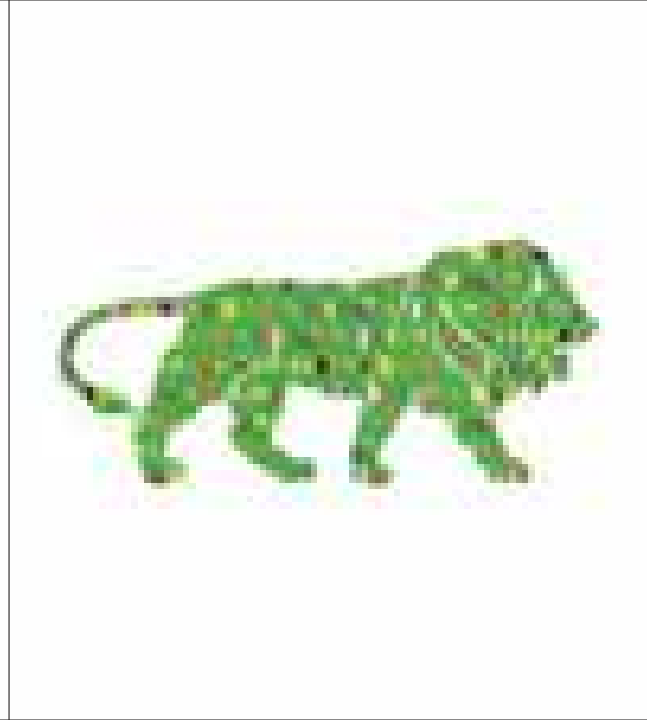
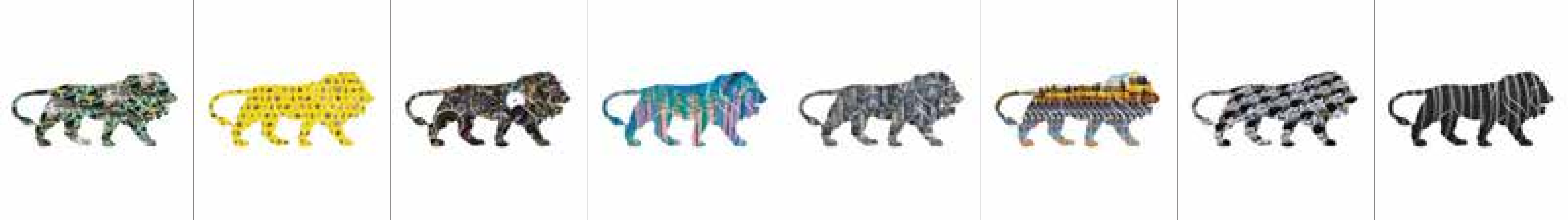
## 17TH FEBRUARY

- Conference on 'Empowering through Design'
- Launch of the Make in India Magazine
- Jharkhand Investor Summit
- Sectoral seminars
- Country sessions
- B2B, G2B and G2G meetings

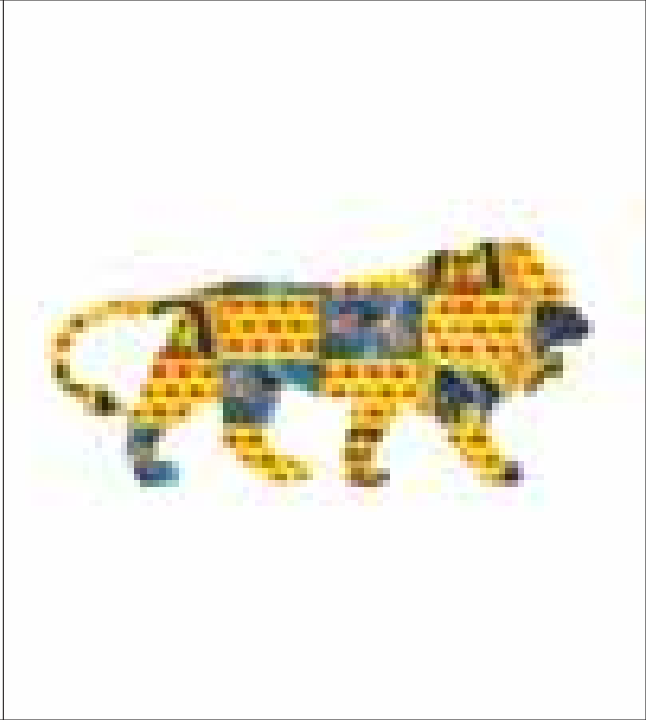
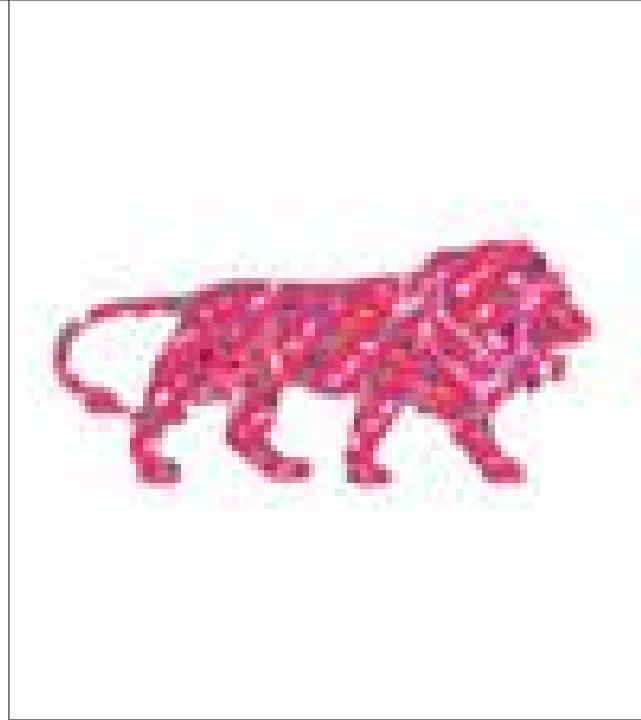
## 18TH FEBRUARY

- Sectoral seminars
- Country sessions
- B2B, G2B and G2G meetings
- Closing session



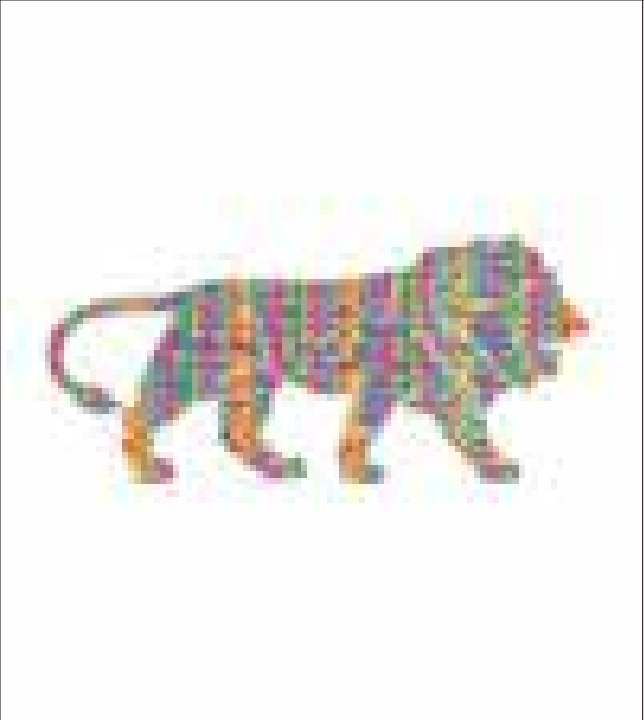
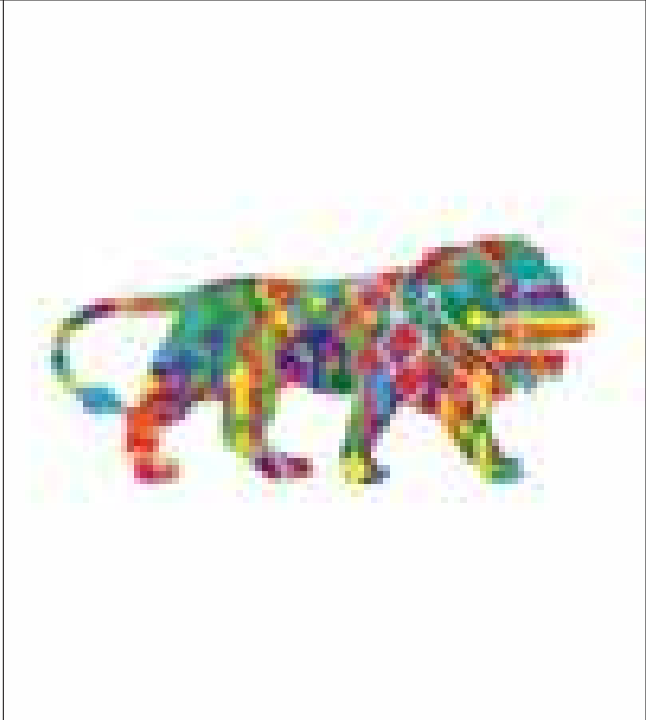
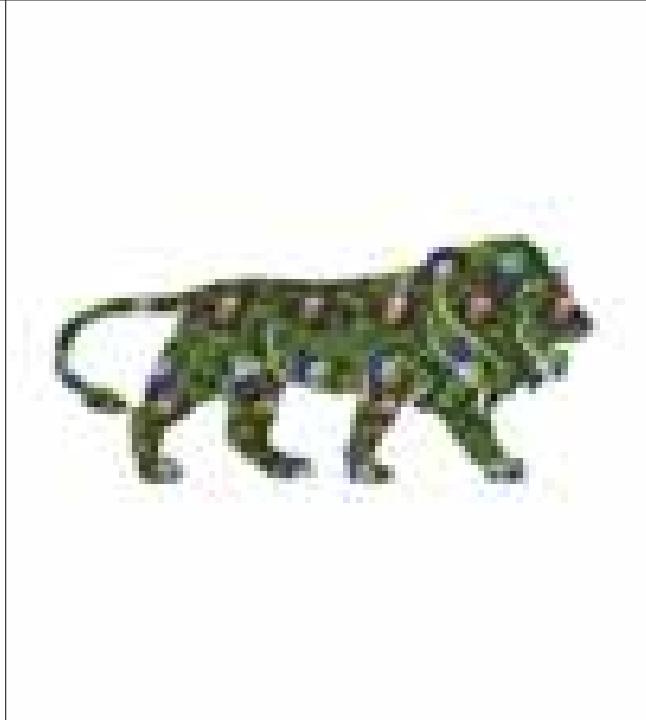


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# LEADERS SPEAK

Whatever we choose to do, from reaching the cutting-edge of industry to meeting the most critical social need, we require investment and technology, industry and enterprise. That is why for me, Make in India is not a brand. Nor is it simply a slogan on a smart lion! It is a new national movement. And, it covers the whole spectrum of our government, society and business.

**Narendra Modi**, Prime Minister of India

There are many lions in Germany and the symbol of lion in Make in India is emblematic of Indo-German partnership.

**Angela Merkel**, Chancellor of Germany

Modinomics and South Korea's '3.0 economic plan' could together become central drivers for boosting the global economy.

**Park Geun-hye**, President of South Korea

India is a great country to do business in.

**John Rice**, Vice Chairman, General Electric

As India pursues more trade and investment, we want to be first in line. We are ready to join you in building new infrastructure, the roads, the airports, the ports, the bullet trains, to propel India into the future. We are ready to help design more cities which serve citizens better.

**Barack Obama**, President of the United States of America

The India-Japan relationship has the greatest potential of any bilateral relationship in the world.

**Shinzō Abe**, Prime Minister of Japan

As the largest G-20 investor in India, British businesses already support nearly 700,000 jobs in India and India invests more in the UK than in the rest of the EU combined, creating almost 8000 new jobs here last year.

**David Cameron**, Prime Minister of the United Kingdom

Among emerging economies, if there is any growth, that is in India. India is among the few bright spots in the global economy.

**Christine Lagarde**, Managing Director, International Monetary Fund

If you are betting on a digital economy, bet on India.

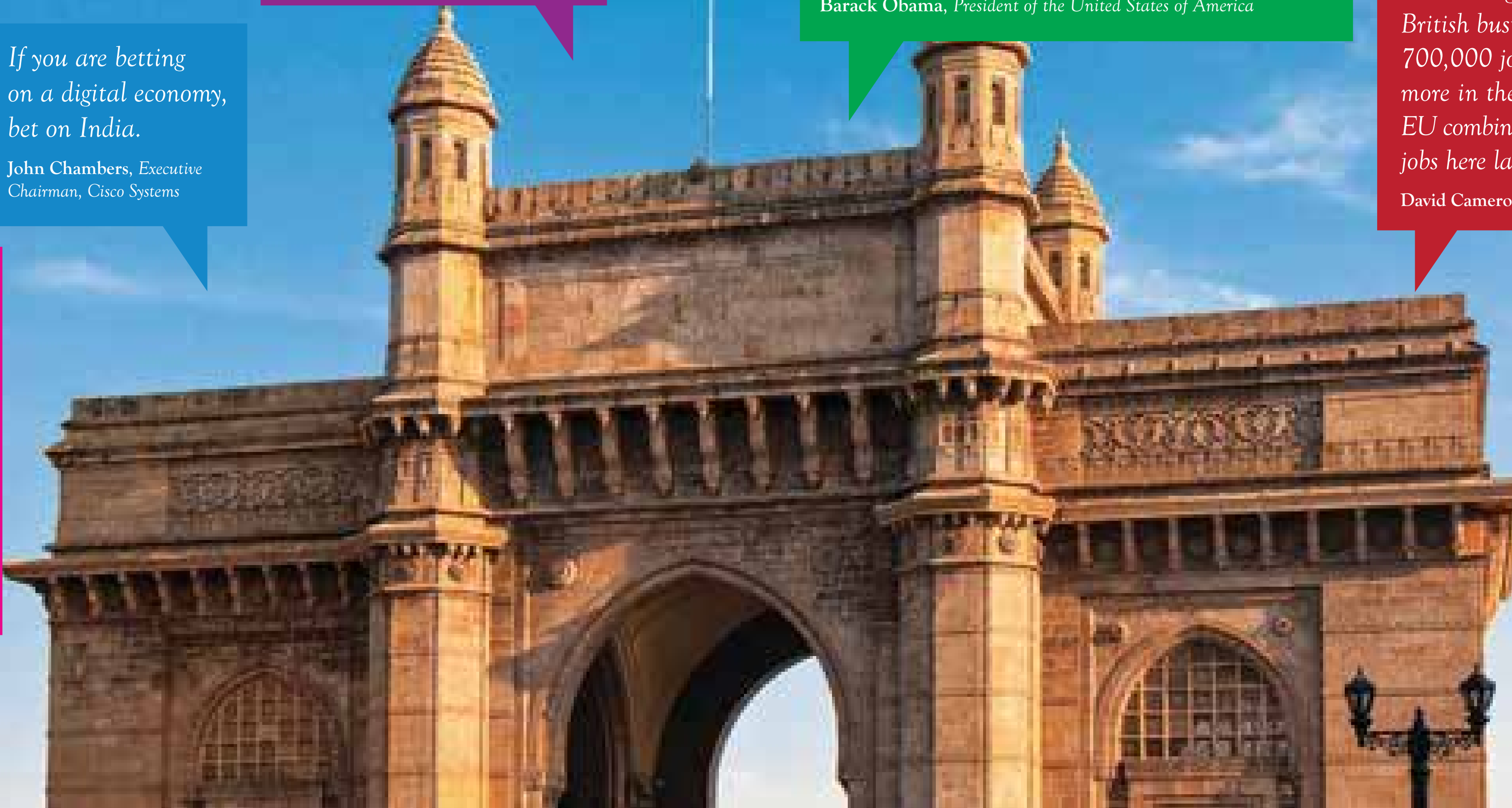
**John Chambers**, Executive Chairman, Cisco Systems

Prime Minister Modi and his government are quickly putting in place the building blocks for even more rapid growth, streamlining the national regulatory structure, using public funds more efficiently, and promoting social inclusion. These tax and subsidy reforms and public investments in human capital are essential to generating inclusive and sustainable growth in India over the next century.

**Jim Yong Kim**, President of World Bank

I see a government that is laying the foundation for the long term and this is exceptionally important because we want growth that is sustainable.

**Cyrus Mistry**, Chairman, Tata Sons





# #MAKEININDIA

[MAKEININDIA.COM/MUMBAI-WEEK](http://MAKEININDIA.COM/MUMBAI-WEEK)

MAKE IN INDIA CENTRE, MMRDA GROUNDS, BANDRA-KURLA COMPLEX,  
MUMBAI-400051, INDIA



सत्यमेव जयते

DEPARTMENT OF  
INDUSTRIAL POLICY & PROMOTION,  
MINISTRY OF COMMERCE & INDUSTRY,  
GOVERNMENT OF INDIA



महाराष्ट्र शासन

GOVERNMENT OF  
MAHARASHTRA



Confederation of Indian Industry